

WXIX

ORDER

Flight Dates 10/10/12-10/14/12

Contract / Revision 834199 / MANDEL-NRSC

Original Date / Revision 10/09/12 10/09/12 Agency Com 15%

Advertiser NRSC / Mandel, J / (R) Senat Billing Contact

3299 K St NW Suite 200
Washington, DC 20007

Agency Strategic Media Services DC

Buying Contact

3299 K St NW Suite 200
Washington, DC 20007

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate #

Alt Order # 06367576

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A18+

Rev Codes Agency Political Pol-Candic

Product Codes PL820

Priority P15

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive Order% Start Date End Date

Aaron Ashe 100%

Order Share % Market Value

Competing Station % of Order Amount

EXIX	%
WBQC	%
WCET	%
WCPO	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	20	\$13,727.50	\$16,150.00	0.00	10/01/12	10/14/12	20	\$13,727.50	\$16,150.00
Totals	20	\$13,727.50	\$16,150.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/10/12	10/12/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-- WTF--	:30	3	\$400.00	P 3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	-- WTF--		3		\$400.00		0.00					
E 2	WXIX	10/11/12	10/12/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	--- TF--	:30	2	\$400.00	P 3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	--- TF--		2		\$400.00		0.00					
E 3	WXIX	10/10/12	10/12/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	-- WTF--	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	-- WTF--		3		\$300.00		0.00					



Contract / Revision **834199** Flight Dates **10/10/12-10/14/12**

Hiatus Dates

Original Date / Revision 10/09/12/ 10/09/12

Order Sep 00:00:00

Advertiser **NRSC / Mandel, J / (R) Sen** Product **MANDEL-NRSC**

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	10/14/12	10/14/12	FOX News Sunday Fox News Sunday	Comm	8am-11am (10:00 AM-11:00 AM)	----- 1	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----- 1		1				\$150.00		0.00			
E 5	WXIX	10/12/12	10/12/12	Jeopardy 6P JEOPARDY	Comm	6-630P	---- 1--	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	---- 1--		1				\$500.00		0.00			
E 6	WXIX	10/10/12	10/14/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	-- WTF--	:30	3	\$1,000.00	P 3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-- WTF--		3				\$1,000.00		0.00			
E 7	WXIX	10/10/12	10/12/12	Jeopardy 730P JEOPARDY	Comm	730-8P	-- WTF--	:30	3	\$1,200.00	P 3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-- WTF--		3				\$1,200.00		0.00			
E 8	WXIX	10/10/12	10/14/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	-- W- F--	:30	2	\$1,000.00	P 3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-- W- F--		2				\$1,000.00		0.00			
E 11	WXIX	10/10/12	10/14/12	X Factor Wednesday X Factor Wednesday	Comm	X Factor Wednesd-	-- 1----	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-- 1----		1				\$3,000.00		0.00			
N 13	WXIX	10/11/12	10/11/12	LATE RUN M-SU NEWS/LATE	Comm	1030P-1130P	--- T---	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--- T---		1				\$1,000.00		0.00			
Totals														20	\$16,150.00